

# REDUCING OUR ENVIRONMENTAL IMPACT

We are committed to minimising our overall impact on the environment while striving to promote environmentally responsible behaviour among our employees, suppliers and business partners.

## Our environmental policy

We operate in a global context where we need to focus our environment-related efforts on those areas where we can make the most positive change. Since we do not own any manufacturing or production sites, our biggest direct environmental impact comes from our distribution set-up and retail stores. Our environmental policy focuses on the following six priority areas where we believe we can bring about the most positive change:

- Energy and emissions
- Product packaging
- Waste
- Transportation
- Product suppliers
- Investments and purchases

## Responsible BR product lines

We have integrated environmental concerns in the development of all our new BR product lines. Packaging is made of recycled cardboard with a UV coating that ensures quality and environmental standards are met. In addition, the BR Wood product series is made entirely of FSC-certified wood. In 2015/2016, we sold more than 135,000 BR Wood products and added 15 new products to this product line.



## Implementing LED lighting in our warehouse and stores

One of the most important steps we have taken to reduce energy consumption and emissions is the implementation of LED lighting in our own facilities. At our distribution centre, this has saved approximately 710,000 kWh, corresponding to 300 tonnes of CO<sub>2</sub> a year. At our BR stores, we have saved approximately 4.4 million kWh, corresponding to a 1,800 tonne reduction in CO<sub>2</sub> and annual savings of DKK 3.2 million.

In 2015/2016, we implemented LED lighting in eight new TOYS"R"US stores. LED lighting will also be implemented in the remaining TOYS"R"US stores in the years ahead.

Stores with LED lighting at year-end	2014/15	2015/16
Stores with LED lighting	35%	75%